

# SAVANNAH CONTRERAS

*Graphic Designer II*

✉ savannahracheld@gmail.com

📍 Nampa, Idaho

🌐 savannahcontreras.com

## EDUCATION

Associate of Arts (A.A.)

Graphic Design

**Northwest College**

📅 August 2012 - May 2015

📍 Powell, WY

Associate of Arts (A.A.)

Fine Arts

**Northwest College**

📅 August 2012 - May 2015

📍 Powell, WY

## SKILLS

- Adobe design programs
- Branding & identity
- Growth mindset
- Time management
- Problem solving
- Email marketing
- Collaboration
- Leadership
- Attention to detail
- Communication
- Website management

## CERTIFICATIONS

- Fundamentals of Digital Marketing

## WORK EXPERIENCE

### Graphic Designer II

Scandinavian Designs | Dania Furniture

📅 Jul 2024 - current

📍 Boise, Idaho, United States

- Crafted the top 5 highest-grossing emails of 2024, including the record-breaking email generating almost \$100K during the Black Friday Sale.
- Increased mattress sales by over 200% in select stores by assisting in redesigning the mattress gallery.
- Designed the layout of the 2025 Spring Catalog, the company's first catalog released since 2019.

### Graphic Designer

Scandinavian Designs | Dania Furniture

📅 Oct 2023 - Jul 2024

📍 Boise, Idaho, United States

- Assisted in building signage, advertising, and communications for new store openings in Meridian, ID, Bend, OR, and Ontario, CA.
- Set the design and created all print and digital assets for promotions.

### Lead Graphic Designer

Bish's RV, Inc.

📅 May 2021 - May 2023

📍 Meridian, Idaho, United States

- Designed, wrote, and implemented a 100+ page brand guide.
- Set the design for monthly sales and RV shows.
- Assisted in the acquisition of 5 RV dealership locations.

### Graphic Design Specialist

Athlos Academies

📅 Jul 2018 - May 2021

📍 Boise, Idaho

- Designed a charter school curriculum called the Athlos Movement and Character Program (athlos.amac.com), an athletic curriculum combined with character development.
- Maintained all school and HQ websites on Wordpress.

### Digital Design Coordinator

Cody Regional Health

📅 Jul 2015 - Jul 2018

📍 Cody, Wyoming

- Redesigned a suite of logos, and wrote and designed the brand guide for Cody Regional Health as part of a rebrand from West Park Hospital.
- Designed, marketed, and assisted in running community educational health events such as health fairs, community Lunch & Learns, fitness events, and panels with healthcare providers.